

<//// Johnny Fournier

Video Editor

About me

I am a passionate Video Editor with a desire to continually hone my creative skill set through challenging and collaborative creative. I hope to use a combination of my fervor for story telling and creative techniques to break new ground in emerging channels while developing engaging content.

I have spent the majority of my career in the entertainment space spanning Video Games and Television/Film.

Skills:

- Video Editing (Premiere, DaVinci Resolve, Final Cut)
- Copy Writing
- Game Capture
- Social Media Content Creation
- Live Action Production
- Creative Strategy

Hobbies:

I have a serious passion for all things pop-culture and I enjoy a myriad of creative pursuits including photography, graphic design, and creative writing. I also have a passion for classic Arcade machines both in collecting and refurbishing.

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Work Experience:

SQUARE ENIX

Video Editor | 2024 - 2025

- Develop and create featured campaign trailers for AAA titles
- Manage and produce mass video exports for world-wide release
- Collaborate with cross functional teams to build video content for social, regional marketing, and campaign needs

UNFOLD

Video Editor | Mar 2022 - 2024

- Senior Video Editor for AOR brands and major film/TV properties
- Write, develop and ideate highly engaging social content and trailers
- Strategic content creative for social platforms and engagement
- Manage and mentor junior editorial staff

The Platform Group

Creative Strategist | 2013 - 2019

- Lead creative development on marketing campaigns and asset creation
- Game capture specialist across multiple engines & platforms
- Script development for trailers and brand copy
- On-set associate producer for Interview and live-action trailers

SQUARE ENIX

PRODUCT MANAGER | 2008 - 2012

- Successfully launched AAA titles on multiple platforms, including:
 - Sleeping Dogs, Deus Ex: Human Revolution, and Final Fantasy
- Created detailed brand documents and managed external creative partners

